



**DELIVERING EXCELLENCE IN INNOVATIVE  
& TRUSTED COLD CHAIN SOLUTIONS.**

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**WITH CARE. ON TIME. EVERYTIME.**

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## About ColdEX

ColdEX is India's largest and fastest growing cold chain company. Growing at a CAGR of 30% over the last 5 years, we provide end-to-end logistics services (source to consumption point). ColdEX is one of the leading cold chain logistic companies in the country, providing customers with a system that covers all aspects of Cold Chain logistics. The company is about delivering upon promises and providing unsurpassed services & we are quickly progressing towards our goal of becoming the preferred delivery company in the country.

We come to you with a vision to create excellent solutions in cold chain by devoting best of the league technologies and path breaking applications.

Fundamental pillars on which our organization is structured are Customer Orientation, Employee Empowerment & Satisfaction, Service Efficiency, Cost Effectiveness and the amalgamation of Information Technology to satisfy internal and external customers. The Management team comprises of experienced and competent professionals who look after various functional areas.

ColdEX has made a mark in the industry by providing innovative solutions and state of the art services to its customers. The strong management infrastructure of the company forms a firm foundation for its perpetual development and success.

### Fact Box

Service: ColdEXpress  
Aim: Simple and effective part-load transport  
Branches: 60+ Operating branches  
Reefer Vehicle: 800+  
Strength: 1500+  
Tracking: 24X7 Tracking

## About ColdEXpress

We serve wide range of industry segments including QSR, FMCG, Pharmaceutical, Retail, Agriculture and all near food organizations. ColdEXpress is the most preferred brand for challenging and complex logistics requirements by our clients.

We are known for our innovation and 'made to suit' solutions. and we also find simple solutions to complex problems.

Preferred distribution partners for Marquee brands in India e.g. Starbucks, Cadbury, Subway, GSK, Ferrero Rocher, Mars, Dominos, Reliance, KFC, etc.

## Our partners



# Part Load Services - ColdEXpress

With the increasing demand to move smaller loads to long distance destinations without affecting the product integrity, ColdEX has decided to come up with a Part Load Express Logistics Service.

We plan to deliver the following to our clients with this initiative:

## **Freshest stock delivery to the customers.**

We specialise in delivering fresh stock, making sure your product arrives fresh and on time.

## **Frequent deliveries of smaller quantities**

We value our customer's time and money, hence we provide frequent deliveries of smaller quantities, thus removing the need to build inventory. Plus cost of storage, handling and obsolescence is saved.

## **Longer reach and penetration of business.**

Distance has never been a hurdle for us, for our reach is far as our business penetration is wide.

## **Adherence of temperature and schedule in delivery.**

We believe in providing our customer with the best and most advanced services, hence we maintain compliance temperatures and ensure that delivery is always on time.

## **No need to wait for full truck load.**

We provide flexible quantity load deliverance services; hence there is no need to wait for complete truck load.



# The ColdEXpress differentiator

What stands us apart from others is our well structured, distribution system. We have multi-temperature trucks, well equipped storage hub facilities, trained professionals for handling and distributing the consignment and very customer friendly service.

## **Multi temperature trucks to move consolidated load of Frozen and Chilled products.**

To ensure that the commodities remain fresh and intact, we provide the facility of multi temperature trucks to move the consolidated load of frozen and chilled products.

## **Multi temperature storage facilities at all the hubs.**

All are hubs are well equipped with advanced multi temperature storage facilities.

## **Complete load flexibility. Any quantity can be moved.**

We deliver with quality irrespective of quantity, large or small; we provide flexible load movable capacity.

## **Tracking of the consignment through the GPS system.**

We keep a constant track of the consignment; we take it as our responsibility to ensure that proper monitoring is done through GPS system.

## **Complete visibility on the status of consignment.**

We maintain proper tab on the status of consignment, providing visual monitoring.

## **Easy process of booking space in the vehicle. Our Customer Service will remind you over phone about all departures.**

For customer convenience, we have designed a very easy process for booking space in the vehicle. Along with that, our customer service also reminds our clients over the phone about all the departures.

## **Well trained driver, delivery assistant and operations staff to handle your product.**

We believe in quality service, to ensure that your product is handled and delivered by expert hands. We have a professional and trained team of drivers, delivery assistants and operations staff.

## **Fair & competitive price.**

We believe in providing the best by charging fairly, all our prices are competitive as per market standards

## **100% compliance on temperature and handling.**

We are driven by technology and known for best deliverance by maintaining 100% compliance on temperature and handling.

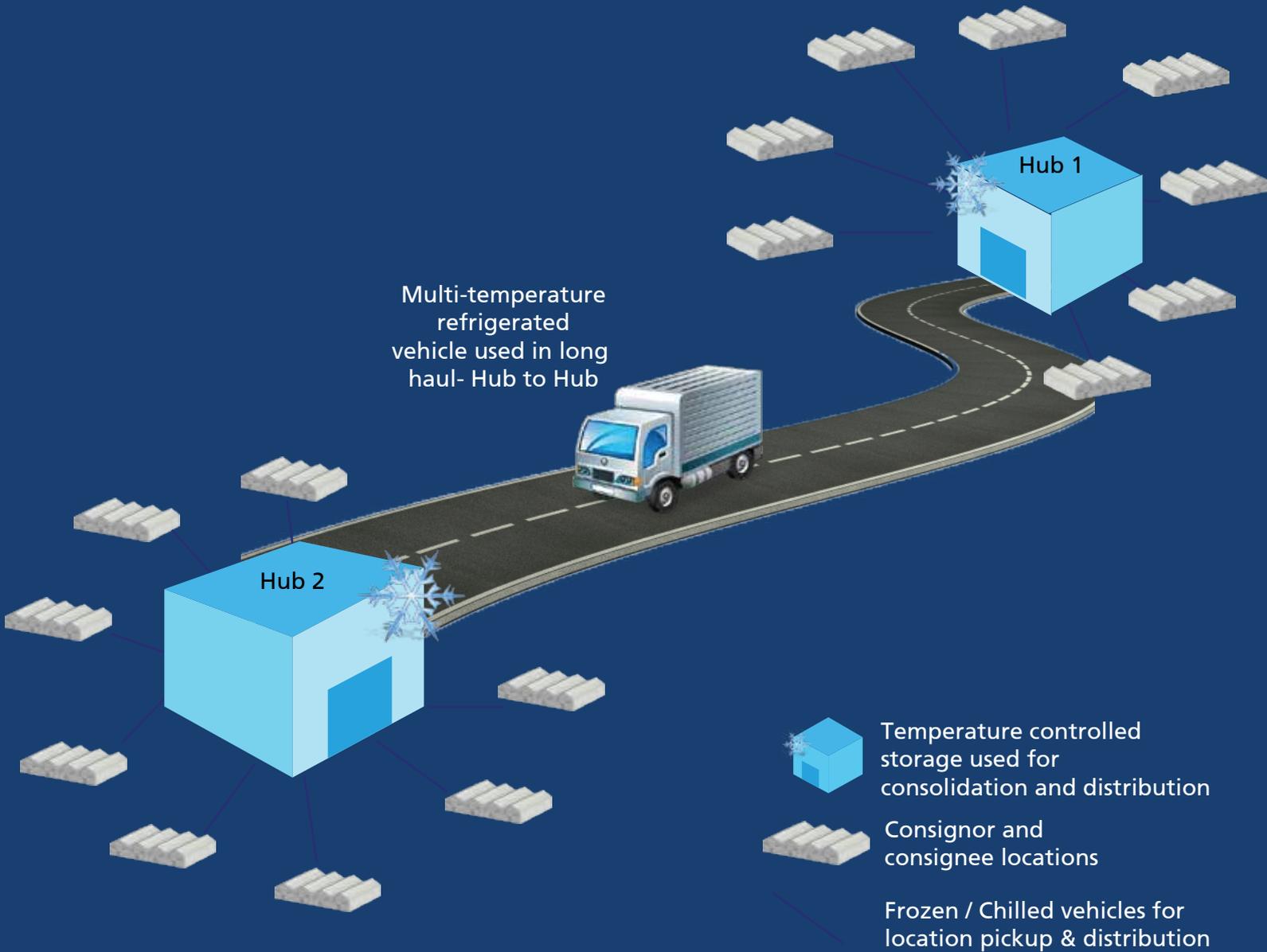
## **Update on delivery through SMS.**

Our customers are all updated about the delivery through SMS.

## **Holding of consignment at any hub, if client wants it, in proper temperature and compliance.**

Not only we deliver, we also provide the facility of holding of a consignment at any hub, in our special temperature controlled full compliance warehouse hubs.

# Typical Distribution Model



We have a well organised distribution system, where we provide all sorts of facilities needed for proper storage, handling and transfer of the consignment. Our typical distribution system includes, well equipped multi-temperature refrigerator vehicles which carry the consignment from one hub to another. We also provide temperature controlled storage for consolidation and distribution. Our network is widely spread and is well connected with advanced technology.



## Customised Solutions

### Customise using options services

You can specially adapt your transport using our options services.

### Sustainable development

ColdEx's ambition is to become the most sustainable logistics provider in the world.

### Transport with high standards

The high standard of our vehicle fleet guarantees that your transports are always carried out in safe and secure way.



**DRIVEN BY UNMATCHED QUALITY**

# Hubs

- Delhi
- Mumbai
- Hyderabad
- Bangalore
- Chennai
- Kolkata



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